



NEWS RELEASE

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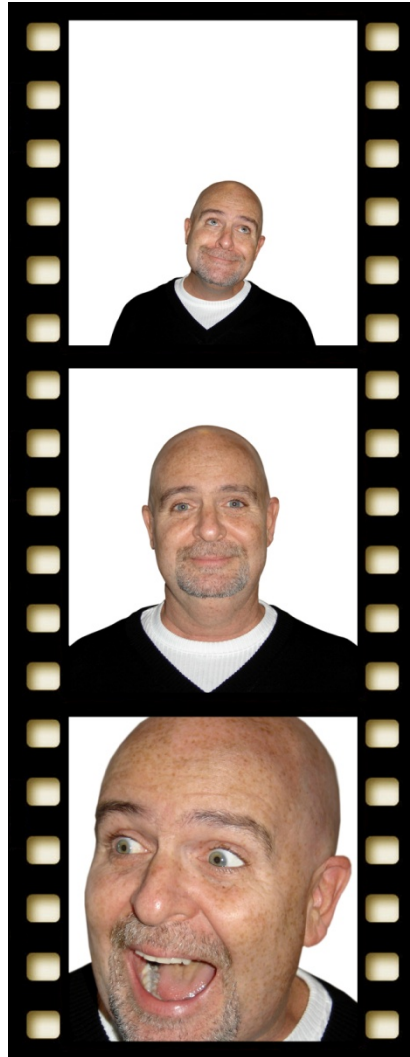
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Educator Entertainer featured on The Hallmark Channel

Spring Hill, Tennessee

The Hallmark Channel featured Jay Banks and the *STAMP Out Bullying* program on its nationally syndicated morning show, *New Morning*. It gave good insight into what he has been doing for over 30 years and across 44 states. Jay Banks Productions Inc. has been making its mark in the hearts and minds of thousands of individuals.



and in-service and professional development certification for teachers, educators, and business professionals, along with parent, family, and church programs. Dr. Banks is one of Upward's featured speakers nationally. He continues to receive high endorsements from the U.S. Dept. of Education's TRiO programs. He has developed and performed original programs for S.A.D.D., D.A.R.E., "Just Say No" and M.A.D.D. He has collaborated with organizations like Walt Disney Productions, the United Way, the YMCA and Special Olympics. His children's music video, *E-I-O My Goodness* aired on Nickelodeon and affiliate stations nation-wide. Dr. Banks' high-energy mix of music, slapstick comedy and relevant message is sure to captivate both child and adult.

Although conferred with such notable honors as the PROVA Gold Award, awarded by the Association of Professional Videographers, and endorsements from the offices of high profile dignitaries like Dick Cheney and First Lady Laura Bush, Dr. Banks will quickly tell you that these distinctions pale in comparison to what he witnesses in gymnasiums, cafeterias and auditoriums across America. *"The glimmer of hope in a child's eye is far more precious to me than any shadow cast by a metal statue"*, Dr. Banks asserts when focus is shifted to the plaques and statues that adorn his shelf. *"It's not about my programs nor is it about me"*, he muses, *"it's about each person and reaching them with a message of love, respect and character."* His programs address tough issues faced by our nation's individuals every day such as; character education, substance abuse, leadership, and his main emphasis for the last ten years, bullying. These issues are tackled in such a way that participants leave the assemblies describing the experience as electric, upbeat, intriguing, engaging, inspiring, meaningful and transforming. The goal is that no one goes home the same!

Dr. Jay Banks is currently in demand for school assemblies in elementary through high schools and universities. He addresses a nationwide emphasis promoting character education, anti-bullying, drug awareness, behavior management, leadership, and family-related issues like divorce & family enrichment. With a Bachelor of Science in Education, a Masters in Curriculum & Instructional Technology, and a Ph.D. for Professional Studies in Education Specialization, he is a featured speaker at seminars, conventions,